Reflective Films Product Overview Page 1 / 2

Avery Dennison® V-2000 Series





The economical reflective choice for impactful visibility.

Avery Dennison® V-2000 reflective film of beaded technology is an excellent, economical choice offering premium benefits for promotional and non-critical reflective signs. With an outdoor durability of up to 3 years, it provides wide-angle reflectivity of incident light with impactful day and night visibility.

FEATURES AND BENEFITS

- Striking 24-hours brand visibility: enhance application appearance and safety
- Up to 3 years outdoor durability
- Several design options: can be printed and cut
- 5 colours (white product can be digitally printed)

RECOMMENDED USES

- Promotional signs and graphics
- Non-critical reflective signs (private road signs, parking garages, etc.)
- For emergency or highway maintenance vehicles

CONVERTER FRIENDLY

- Solid metallic layer: eliminates edge sealing - save time and money when converting/applying
- Suitable for sign cutting, screen and digital printing* (*only white product)
- For flat & slightly curved applications
- Superior printability of white product across all platforms (solvent, eco solvent, latex and UV)



Reflective Films Product Overview Page 2 / 2





V-2000 Beaded Reflective Film

Product	Colors	Durability	Technology	Adhesive/Liner	Digitally Printable	Screen Printable	Applications
V-2000	Blue, Red, Yellow, Orange	up to 3 years	Micro glass beads	PERM/PE-Coated White Kraft	×	✓	Flat surfaces, General signage
V-2000	White Digital	3 years	Micro glass beads	PERM/PE-Coated White Kraft	✓	✓	Flat surfaces, General signage
V-2000-1 White Dig		V-2000-688 Blue		V-2000-440 Red	V-2000-235 Yellow		V-2000-360 Orange

